



MTAiQ | **LEADING AUTOMOTIVE INNOVATION**

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

MTA Queensland client charging into the auto industry

In 2017, the Motor Trades Association of Queensland (MTA Queensland) launched MTAiQ - Australia's first Innovation Hub dedicated to the automotive industry. MTAiQ represents and works in the interest of the automotive/mobility industry to offer solutions and advice in adapting to technological disruptions as well as collaborating with start-ups and entrepreneurs to develop new business opportunities.

ACE Electric Vehicles (ACE EV), a long-standing client of MTAiQ and the winner of the prestigious 2018 Innovation Award, is one such business that yesterday unveiled plans to lower prices and revive the Australian car-making industry with a range of electric vehicles assembled from imported flat-pack electric vehicle kits.

One of these vehicles is the two-seater ACE Cargo van priced at \$40,000 which can lower your vehicles running costs by up to 85%, greenhouse emissions by over 70% and have minimal impact on the environment.

Dr Brett Dale, Group Chief Executive said, "MTA Queensland recognised huge potential in ACE EV since our initial contact in 2017.

"We are thrilled that they are making tangible progress in entering the automotive market and with electric vehicles currently gaining enormous traction, we expect ACE EV's cost effective, environmentally friendly range of vehicles to be well received."

For more information on ACE EV [Click Here](#)

For more information on MTAiQ [Click Here](#)

Motor Trades Association of Queensland

Address: Freeway Office Park, Building 8, 2728 Logan Road Eight Mile Plains QLD 4113 (Postal: PO Box 4530, Eight Mile Plains QLD 4113)
Telephone +61 7 3237 8777 | Toll Free 1800 177 951 | Email info@mtaq.com.au | Website | www.mtaq.com.au

ENDS

For more information:

Lysa Dugandzic | Marketing & Communications Manager | 0428 510 163 | lysad@mtaq.com.au

Background:

The Motor Trades Association of Queensland (**MTA Queensland**) is the peak body representing the interests of employers in the retail, repair and service sectors of Queensland's automotive / mobility industry. There are some 15,500 automotive value chain businesses employing in excess of 90,000 people, that generate more than \$20 billion annually. The Association represents and promotes issues of relevance to the automotive / mobility industry to all levels of Government and within Queensland's economic structure.

The Association is the leading automotive training provider in Queensland offering nationally recognised training, covering technical, retail and the aftermarket sectors of the automotive industry through the **MTA Institute (RTO 31529)** - a registered training organisation. It is the largest private automotive apprentice trainer in Queensland employing experienced trainers who are geographically dispersed from Cairns to the Gold Coast and Toowoomba to Emerald. In the last year, the MTA Institute delivered accredited courses to more than 2,000 students. The MTA Institute is the first trade RTO in Australia to be approved under the ACPET Industry Certification Program.

MTAiQ, Australia's first automotive innovation hub established by MTA Queensland, is an eco-system that supports innovation for mobility and the motor trades.

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